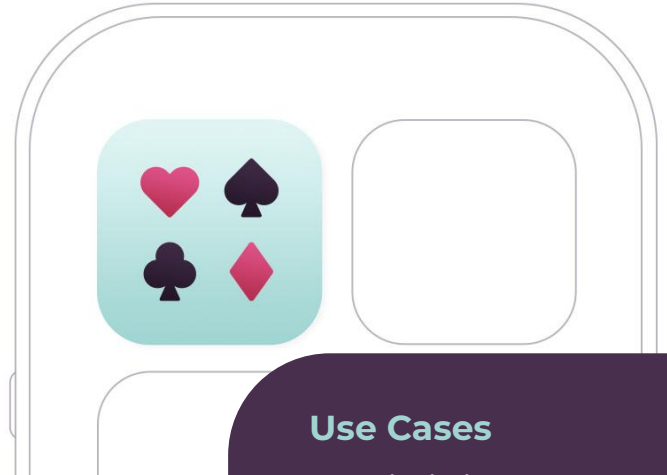


iGaming Complete

Geolocation compliance, fraud prevention & account security

The iGaming market is a rapidly evolving landscape where operators in Sports Wagering, Daily Fantasy Sports, Real Money Skill Based Gaming & iLottery have to navigate complex geolocation compliance requirements and combat ever-emerging fraud tactics.



Challenge

Gaming operators are required by law to follow state-specific geofencing guidelines and prevent wagering outside of state lines. If operators fail to maintain geolocation compliance, they can be fined or face legal action from regulators.

At the same time, operators also deal with a significant amount of fraudulent activity on their platforms. They need a comprehensive way to proactively fight various types of fraud, including location spoofing, proxy betting, multi-accounting, account takeovers, and payment fraud, all without adding friction to the user experience.

Solution

Incognia iGaming Complete is a tamper-resistant geolocation solution that enables operators to meet compliance requirements, effectively fight fraud, and provide robust account security for their users.

Incognia detects suspicious login attempts automatically, allowing operators to block ATO attacks while providing a frictionless experience for good users and minimizing the operational burden of doing manual investigations.

The iGaming Complete solution delivers an integrated location and device assessment that enables persistent device identification and location-based ATO detection. Incognia's combined location and device signal can help operators detect fraud hot spots, locations associated with device reset, location spoofing, and various forms of device integrity issues.

Use Cases

- Jurisdictional compliance
- Suspicious locations
- Proxy betting
- Bonus abuse
- Collusion
- Payment fraud
- ATO detection
- Location spoofing
- Account security

Business Impact

- **95%** reduction in identity fraud at onboarding
- **93%** of accounts authenticated with no friction
- **90%** ATO reduction
- **ZERO** confirmed ATOs in a 12 month period

Benefits

Incognia's combination of geolocation compliance, fraud prevention, and account security allows operators to rest easy knowing that they're complying with state laws, protecting their player accounts from ATO, and detecting fraudulent activities like proxy betting, player collusion, and payment fraud with pinpoint accuracy. This robust protection ensures that players have a safe and pleasant experience, increasing their trust in the platform.

In addition, Incognia's advanced location spoofing detection ensures that no device or app tampering technique can compromise risk assessments. The solution also features device and location-based Watchlists used to automatically identify repeat offenders.

These powerful capabilities allow operators to provide a frictionless experience for good users while ensuring superior fraud prevention and account security.

Incognia: Proven Location Technology

While Incognia is new to geolocation compliance for gaming, the company's innovative and highly precise location technology is used for frictionless account security and fraud prevention by global companies across industries. Incognia's technology is deployed on over 200 million mobile devices worldwide.

The Incognia Advantage

Comply with regulations

Meet state-specific geofencing laws

Proactive fraud detection

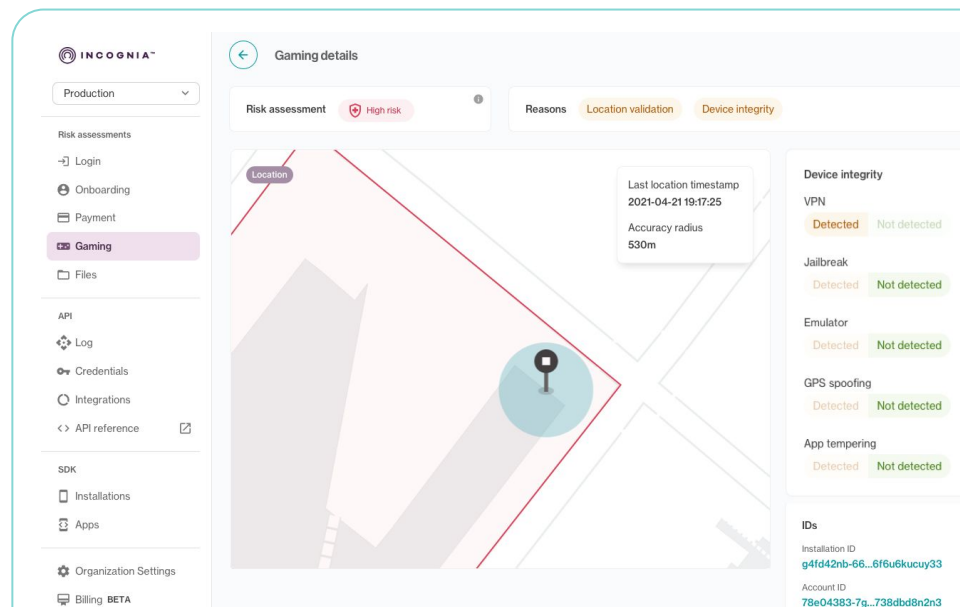
Stop collusion, proxy betting, etc.

Advanced account security

Auto block suspicious login attempts

Minimum friction

Authentication with zero user friction



About Incognia

Incognia is the innovator in location identity solutions that deliver cutting-edge user verification and account security across the digital journey. Leveraging over a decade of expertise in location technology, Incognia's novel approach offers frictionless experiences using device intelligence and the most precise location data available. Incognia enables customizable risk analysis and actionable insights from day one to help consumer businesses prevent fraud, protect users and build customer trust.

